



FOR IMMEDIATE RELEASE

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Pacific Data Marketing Expands its Offering of FAS Fixed Asset Accounting Solutions into the Pacific Northwest

Poway, CA – September 28, 2006 – Pacific Data Marketing, a leading provider of human resource management software, payroll solutions, and fixed asset management solutions announced today that it is expanding its presence into the Pacific Northwest with the addition of an office in Eugene, Oregon.

The new office will focus primarily on providing implementation, training and data conversion services related to the lineup of fixed asset accounting software solutions that Pacific Data Marketing offers including Sage FAS Asset Accounting, Sage FAS Asset Inventory, and Sage FAS Government and Nonprofit Asset Accounting.

The Fixed Asset Management Solutions are developed by Sage Software, a world wide leader in providing business management tools to small and mid-sized companies. Easy to install, customize and use, Sage FAS is the leading Fixed Asset Management software choice of CFO's and CPA's across North America. As a Sage-authorized business partner, Pacific Data Marketing offers implementation, training and support services to its clients in California and the Pacific Northwest. Through a combination of software and consulting expertise, they help automate the process of managing assets in a way that saves time and money without sacrificing accuracy or control.

"We pride ourselves on providing the highest level of customer support & service and are very excited about extending our presence into the Pacific Northwest" states Kim Dietz, President of Pacific Data Marketing. "We now have very talented resources available to take advantage of the opportunity to meet the fixed asset accounting needs of businesses in that region." he adds. To learn more about the Sage FAS products, visit www.FixedAssetSoftware.com.

About Pacific Data Marketing

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR & Payroll, and the line of Sage FAS Solutions by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software's direct sales customers. They are committed to providing industry-leading software and services to help clients quickly realize tangible results. Visit them on the web at www.PacificDM.com.

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