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Pacific Data Marketing Announces Fixed Asset Inventory Webcast Series

Webcasts will provide tips and best practices for performing a physical audit of fixed asset inventory

Poway, CA – November 20, 2007 – Pacific Data Marketing, a provider of Sage FAS Fixed Asset Software, physical inventory management services, and human resource management and payroll solutions, has announced a free webcast series that provides best practices for fixed asset tracking and tips for performing a physical audit of fixed asset inventory. Two webcasts will be conducted with the first scheduled for November 28 and the second on December 11, 2007.

Each one-hour webcast will feature a Sage FAS authorized consultant and Physical Inventory Management Specialist that will address common questions about fixed asset tracking and physical asset inventory procedures such as:

- Should my company perform a Baseline or Dynamic inventory? ... and what's the difference?
- What is the best way to tag assets?
- What is the best method of asset reconciliation and is this step even necessary?
- Once everything is reconciled and in balance, how should the data be stored, maintained and updated?

Pacific Data Marketing provides physical inventory management services to businesses throughout the United States offering both full-service and assisted, self-guided fixed asset inventories. Kim Dietz, President of Pacific Data Marketing, reveals, "We've discovered that just about every organization we work with has ghost assets, or assets that no longer physically exist within the company yet remain on the books." Ghost assets can negatively impact everything from depreciation schedules to insurance payments, personal property tax rates, and even earnings calculations. Kim adds, "We're hoping that our webcast series will educate both our existing Sage FAS Fixed Asset clients and any other organization interested in learning about tips and best practices that will improve their fixed asset tracking effort."

Two fixed asset inventory webcasts will be offered as follows:

- November 28, 2007 - 10:00 AM to 11:00 AM (PST)
- December 11, 2007 - 10:00 AM to 11:00 AM (PST)

For more details or to REGISTER for a free fixed asset inventory webcast, visit:

<http://www.fixedassetsoftware.com/fixed-asset-inventory-audit-webinar.html>.

About Pacific Data Marketing

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR/Payroll, Recruiting, Training, and the line of Sage FAS fixed asset programs by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software's direct sales customers. They are committed to providing industry-leading HR software to help clients quickly realize tangible results. Learn more at www.pacificdm.com or www.fixedassetsoftware.com.

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