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Pacific Data Marketing is Named To Sage Software's President's Circle for 2006

It Marks the Fifth Year that Pacific Data Marketing has Achieved this Exclusive Distinction Which is Awarded to the Top Performing Technology Partners in the Sage Software Community

Poway, CA – November 7, 2006 – Pacific Data Marketing, a leading provider of human resource management software, payroll solutions, and time & attendance tracking systems announced today that it has been awarded the President's Circle designation for 2006.

Membership in the President's Circle is awarded annually by Sage Software to business partners that generate the highest sales revenue during the previous fiscal year. It is an exclusive distinction that reflects Pacific Data Marketing's unwavering dedication to improving operations for its clients by leveraging technology and software tools such as Sage Abra HRMS, Sage Timesheet Professional, and Sage FAS Fixed Asset Management.

"I am extremely pleased that we have achieved President's Circle again for the fifth year," states Kim Dietz, President of Pacific Data Marketing. "A dedication to meeting the needs of our customers with award-winning, market-leading HR Management Software products by Sage Software has enabled us to become a valued business partner in the eyes of our clients. Recognition by Sage Software is just icing on the cake ... we really want to thank our clients for helping us achieve the success we've had this year," he adds.

"President's Circle status doesn't come easy, and we're happy to bestow this prestigious recognition to partners like Pacific Data Marketing, who has been a top performer during the past fiscal year," adds Taylor Macdonald, Sage Software executive vice president, channel and sales operations, mid-market division.

President's Circle members are recognized annually at an awards ceremony. This year's ceremony will be held in the Bahamas in January 2007.

About Pacific Data Marketing

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR/Payroll, Recruiting, Training, and the line of Sage FAS programs by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software's direct sales customers. They are committed to providing industry-leading HR software to help clients quickly realize tangible results. Learn more at www.pacificdm.com or www.fixedassetsoftware.com.

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