



**FOR IMMEDIATE RELEASE**

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## **Pacific Data Marketing Launches New Website**

**Poway, CA – March 25, 2006** – Pacific Data Marketing, a leading provider of human resource management software, payroll solutions, and time & attendance tracking systems announced today that it has launched its newly redesigned website at [www.pacificdm.com](http://www.pacificdm.com).

The new website is designed to be simple and easy to use while offering more intuitive navigational tools, expanded menus and options, more dynamic media, and better organization of content. “It will help enrich our visitors experience while learning about the extensive human resource and payroll products and services that we offer” states Kim Dietz, President of Pacific Data Marketing. “We believe our visitors will find the information they need more quickly and easily” he adds.

In addition to improved navigation and aesthetics, additional content has been added to provide important information about an expanded line of products that Pacific Data Marketing offers. These products include award-winning solutions from Sage Software such as Sage Abra Suite, Sage Timesheet Professional, and Sage FAS Fixed Asset Management. The site also incorporates a re-branding effort that Sage Software announced last year which applies to its entire line of products.

“Many of the changes that were made are a direct result of feedback from our customers and frequent visitors” according to Kim. “Servicing our customers and meeting their needs is what has made us a premier provider of human resource and Payroll solutions. We have been working diligently for several months and are excited to share it with our customers.”

### **About Pacific Data Marketing**

Pacific Data Marketing was established in 1993 as a human resources software consulting firm representing Sage Abra Suite, HR/Payroll, Recruiting, Training, and the line of Sage FAS programs by Sage Software, Inc. Pacific Data Marketing has been selected by Sage Software as a Professional Services Partner making them one of a few companies nationwide that can sub-contract services to Sage Software’s direct sales customers. They are committed to providing industry-leading HR software to help clients quickly realize tangible results.

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