

## Sage Software's Abra Workforce Connections Honored with 2005 Top HR Product Award from HR Executive Magazine

**ST. PETERSBURG, Fla. - October 17, 2005** - Sage Software announced today that its Sage Abra Workforce Connections product has been honored with a 2005 Top HR Product Award from Human Resource Executive® magazine. Introduced in September 2004, Abra Workforce Connections is the company's employee self-service (ESS) and online benefits enrollment solution, part of the comprehensive line of Sage Abra HRMS product offerings. HR Executive magazine's Top HR Product Awards are given annually to new products based on their innovation, value added to the HR function, intuitiveness for the user, and delivery on promises, after thorough briefings and demonstrations with the magazine's editors.

"Winning a Top Product award validates that Abra Workforce Connections truly delivers on the promise of helping mid-sized companies empower their employees, while also saving them time and money," said Mary Doizé, vice president and general manager of Sage Abra HRMS solutions at Sage Software. "Customers see an immediate return on investment from the time-savings aspect alone. Many hours associated with completing data entry and paperwork, and interacting with employees' administrative questions, becomes a thing of the past. Perhaps most important, Abra Workforce Connections, through its use of the latest standards in usability and design, is efficient and easy-to-use."

Abra Workforce Connections is currently being used by more than 225,000 end users. The product was judged on the following criteria for the Top HR Product award:

- Innovation-

Abra Workforce Connections is one of the first mid-market ESS products to be based on the Microsoft .NET framework. The product also supports multiple database options including Microsoft SQL Server. It was designed with the workforce in mind, with special features like the message center and the FYI section.

- Value-add-

Abra Workforce Connections features a modular design, affordable pricing, and low technical infrastructure requirements, providing a very attractive return on investment (ROI) for customers. Abra Benefits Enrollment reduces the cost of benefits administration, while Abra ESS eliminates paper and allows companies to re-allocate HR administration bandwidth.

- Intuitiveness-

Abra Workforce Connections features a clean, straight-forward user interface and is simple to navigate. It employs the latest in usability design, with a special FYI section visible to the end user at all times for online assistance.

- Delivery on promises-

More than 340 companies -- 225,000+ end users -- are already benefiting from Abra Workforce Connections, including Asurion Corporation, Cavalier Telephone, Contrack International, SSOE, Inc., Tire Kingdom, Wackenhut Services, Inc., and World Changers Ministries.

HR Executive magazine's 10 choices for Top HR products and five choices for Top Training products are detailed in the October 16 issue. Abra Workforce Connections and the other award winners will be honored during a luncheon this week at the 8th Annual HR Technology Conference & Exposition®, the premier destination for HR decision-makers, being held at McCormick Place in Chicago. Sage Software will exhibit Sage Abra HRMS solutions in Booth #533 at the conference.

With more than 75,000 readers, HR Executive ([www.hrexecutive.com](http://www.hrexecutive.com)) publishes 17 issues each year and is written primarily for vice presidents and directors of human resources. The publication was established in 1987, and continues today as the premier publication focused on strategic issues in HR.

For more information about Abra Workforce Connections or other award-winning HR/payroll solutions from Sage

Software, please call (858) 679-8555 or visit [www.pacificdm.com](http://www.pacificdm.com).

**About Sage Software (formerly Best Software)**

Sage Software offers leading business management software and services that support the needs, challenges and dreams of more than 2.4 million small and mid-sized business customers in North America. Its parent company, The Sage Group plc (London: SGE.L), supports 4.5 million customers worldwide. For more than 25 years, Sage Software has delivered easy-to-use, scalable and customizable software for accounting, customer relationship management, human resources, time tracking and the specialized needs of accounting practices and the construction, distribution, manufacturing, nonprofit and real estate industries. For more information, please visit the Web site at [www.sagesoftware.com/moreinfo](http://www.sagesoftware.com/moreinfo) or call (866) 308-2378.

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